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## **Views sought on Draft Aberdeen City and Shire Structure Plan – a vision for high-quality growth across region**

Aberdeen City and Shire citizens are being urged to give their views on how the region should grow over the next two decades.

A new draft Aberdeen City and Aberdeenshire Structure Plan will be published for public consultation tomorrow [Friday 27 June] to give local folk the chance to influence the finalised version.

The draft plan has been drawn up to ensure the region maintains and enhances its attractiveness and continues to develop sustainably over the next 20 years. This marks an important step and follows wide consultation and engagement with communities and stakeholders over the past 18 months.

The 28-page draft plan maps out a framework for the delivery of the new homes, businesses, transport infrastructure and facilities, which will ensure continued prosperity.

The document stresses that the region must aim high – and earn a reputation for top-quality design and construction in all new development, of which local people and the whole country can be proud.

The draft plan states: “Aberdeen City and Shire is recognised as an attractive place to live and work, with a high-quality environment, high average incomes and low unemployment.

“However, there are significant differences in wealth and opportunity between some of the region’s communities, and future events – for example, changes in North Sea oil and gas production, the effects of climate change, and the reduction in worldwide resources – will threaten everyone’s wellbeing if we do not take any action.

“By 2030, Aberdeen City and Shire will need to have adapted to a very different world. We need to face up to the challenges ahead to be able to maintain and improve the attractiveness of the region as a place to live and do business.”

Aberdeen City Council planning convener Councillor Scott Cassie said: "This plan is very different from previous structure plans in both its form and content and marks a significant step towards achieving our exciting aspirations for the future. Delivering this level of change and the scale of growth required will be a challenge – but it's a challenge we are up for."

Aberdeenshire Council infrastructure services chair Councillor Peter Argyle said: "I welcome the publication of this draft plan and the opportunity it gives for the community and other stakeholders to have their say. I believe it's a balanced plan, which enables us to have a fresh look at how we can grow and diversify the economy in a sustainable way – in both urban and rural areas."

The new draft plan marks a radical departure from previous structure plan documents by focusing hard on development needs over the next 20 years. It also has a 'Crystal Mark' from the Plain English Campaign – evidence of a determination to make the plan accessible to the public.

It lays out objectives, targets, delivery mechanisms and monitoring arrangements to ensure the policies and proposals contained in the plan are achieved.

And it stresses throughout that development must be driven by the principles of sustainability to make sure that growth enhances the environment and is a credit to the region.

The plan aims to:

- deliver a robust framework for investment decisions to deliver economic growth and diversification;
- address the urgent challenges of sustainable development and climate change;
- ensure the region has enough people, homes and jobs to support the level of services needed to enhance quality of life;

- protect and enhance the area's valued assets and resources, including our natural and built environment;
- create sustainable mixed communities in growth corridors, regeneration areas and in existing shire settlements, employing the highest standards of design and construction;
- make the most efficient use of the transport network to ensure travel is minimised, and make walking, cycling and public transport attractive choices.

### **Spatial strategy**

The document emphasises that all parts of the region will be involved in delivering the plan's vision but says different areas will play different roles.

The strategy has been developed to promote environmentally sustainable development in the places which best cater for business needs – and where there is clear potential for public transport growth, and opportunities for significant public and private sector investment in schools, community facilities, roads and railways.

Three Strategic Growth Areas (SGAs) have been pinpointed as the prime focus for 75-80% of development by 2030:

- **Aberdeen City** – earmarked for 50% of all new development over the plan period, with preference given to brownfield sites but where more than half will need to be accommodated on greenfield sites;
- **Huntly to Laurencekirk** – in line for significant development at key points along the 66-mile road/rail corridor, where Crossrail proposals should deliver new stations, more frequent trains and increased rail capacity;
- **Aberdeen to Peterhead** – pinpointed as a prime area for economic growth and diversification, where initially modest levels of new home-building could be stepped up in the second half of the plan period as demand increases.

Further growth is proposed in Regeneration Priority Areas (RPAs) to ensure they realise their potential, with economic renewal targeted on: the coastal communities between Peterhead and Fraserburgh and beyond; from the Angus border to Inverbervie; and within Aberdeen City.

RPA priorities include:

- creating public, private and voluntary sector partnerships to drive redevelopment;
- regenerating brownfield sites with high-quality development which improves the environment;
- improving economic performance, infrastructure and transport connections;
- realising tourism potential.

Beyond the three SGAs and the RPAs, the draft structure plan envisages modest growth in existing settlements, with a focus on mixed housing, smaller homes for sale or rent, and high levels of affordable homes – respecting at all times the character of each area.

The finalised structure plan will not pinpoint specific sites for development. Land allocations and localised development policies will be detailed in Local Development Plans, which will be drafted from early 2009.

### **Economic growth**

The draft structure plan says that, while oil and gas will continue to be important to the economy, diversity will be essential to guarantee future prosperity.

New business ideas will be sought from the city's universities, a high-speed fibre-optic or equivalent telecommunications infrastructure will be developed, and retail provision will be enhanced.

A marketable supply of at least 60 hectares of employment land will be available at all times in Aberdeen, along with 60 hectares within the SGAs in Aberdeenshire (and further employment land in Aberdeenshire to meet local needs), with a proportion of sufficient quality to attract company headquarters.

### **Sustainable development and climate change**

The structure plan's objective is to lead the way to a reduction in the consumption of resources, cuts in CO2 emissions and adaptations to cope with climate change.

New developments will have to use resources more efficiently and reduce the region's global footprint – with the aim of all new buildings achieving zero net carbon dioxide emissions by 2016 and no new development on land at risk from flooding.

Sustainable energy sources must be tapped more effectively and the environmental performance of new buildings will have to demonstrate a step change from older structures.

New water-efficient technologies will be employed to protect the River Dee – the region's main source of drinking water – from over-exploitation. And measures will have to be stepped up to reduce landfilling of waste.

### **Population growth**

The draft structure plan maps out mechanisms to boost the region's population from 440,000 to 480,000 by 2030 – because a falling and ageing population deters investment, impacts on service quality and delivery, and depresses the local economy.

The draft plan states: "A falling population will not help us achieve our vision and aims. We need at least a stable population but to fully make the vision a reality, we need the population to grow to allow the economy of the area to fulfil its potential.

"Increasing the population by almost 40,000 over 24 years will be a significant challenge and we will only achieve it if we work towards our aims and objectives with our partners.

"This will only be acceptable if the development delivered is of the highest quality."

Achieving population growth will require an increase in housebuilding from recent 2,200-per-year average levels to 3,000-a-year over the plan period.

The draft structure plan calls for "quick progress in preparing local development plans in both City and Shire" and "making land available for housing as quickly as possible at the start of the structure plan period, following appropriate levels of consultation".

Housing allowances for Aberdeen City are proposed to be 10,000 units on brownfield sites up to 2030, 5,000 in regeneration areas and 21,000 on greenfield sites.

In the Shire, three options are presented which give different weightings of development to different areas. In each case, however, land for some 36,000 new homes will be required.

### **Environmental quality**

The draft plan emphasises the vital need to secure development which enhances the environment.

The document states that the region's natural, built and historic environments are among its key assets – and that causing damage or decline would undermine the high quality of life that the region offers its residents and businesses.

The draft plan states: “The built, natural and cultural environment is a valuable resource, but one which needs to be protected.”

### **Sustainable mixed communities**

Too often in the past, the plan says, new development in this region has failed the tests of sustainability, diversity and community focus.

The document states: “We must not allow this to continue. If we are to achieve our vision, we must set the highest standards for urban and rural design, the mix of housing, using land more efficiently and re-using previously developed land.”

Future communities need to offer mixed house types, sizes, tenures and prices – on greenfield, brownfield and regeneration area sites, to begin to close the gap between prosperous and disadvantaged areas. They must also offer a range of services, facilities and shops to be sustainable and reduce the need to travel.

### **Implementation**

An action programme will be developed to ensure the aims and visions are achieved.

This will involve mapping out timescales for major developments, carrying out masterplanning exercises, giving guidance for developers to help them deliver the programme, and producing monitoring reports and two-yearly reviews of progress.

The plan recognises that the capacity of roads, schools and sewers must increase to accommodate the proposed new development, and that investment is needed in community facilities.

The document points out that completing key developments already in the pipeline will be vital to delivering the structure plan vision, including:

- Aberdeen city centre redevelopment and Union Street pedestrianisation;
- the Aberdeen Western Peripheral Route;
- rail improvements (increased frequency and new stations), and improvements at the Haudagain roundabout and the Bridge of Dee;
- the 3rd Don Crossing;
- a community stadium;
- continued joint work by Aberdeen City Council, Aberdeenshire Council, the University of Aberdeen and Robert Gordon's University to contribute to the knowledge economy.

### **Consultation arrangements**

The draft plan is being sent out to over 1,000 people and organisations and is available at all public libraries in Aberdeen and Aberdeenshire. The plan and associated consultation documents are also available on a new website at [www.aberdeencityandshire-sdpa.gov.uk](http://www.aberdeencityandshire-sdpa.gov.uk).

The website has been launched to coincide with the legal designation order for the new Strategic Development Planning Authority which came into force earlier this week.

Around 15 public meetings will take place from 18 August to 5 September throughout the area, with details of locations and dates to be publicised soon.

Responses to the consultation should be made by 12 September 2008 to the Aberdeen City and Shire Strategic Development Plan Team, Archibald Simpson House, 27 – 29 King Street, Aberdeen, AB24 5AA or via the website.

Following consultation, it is expected that a Finalised Structure Plan will be submitted to Scottish Ministers by the end of 2008 or early 2009 when there will be a further period for formal objections. The plan will eventually be approved by Scottish Ministers.

**ENDS**